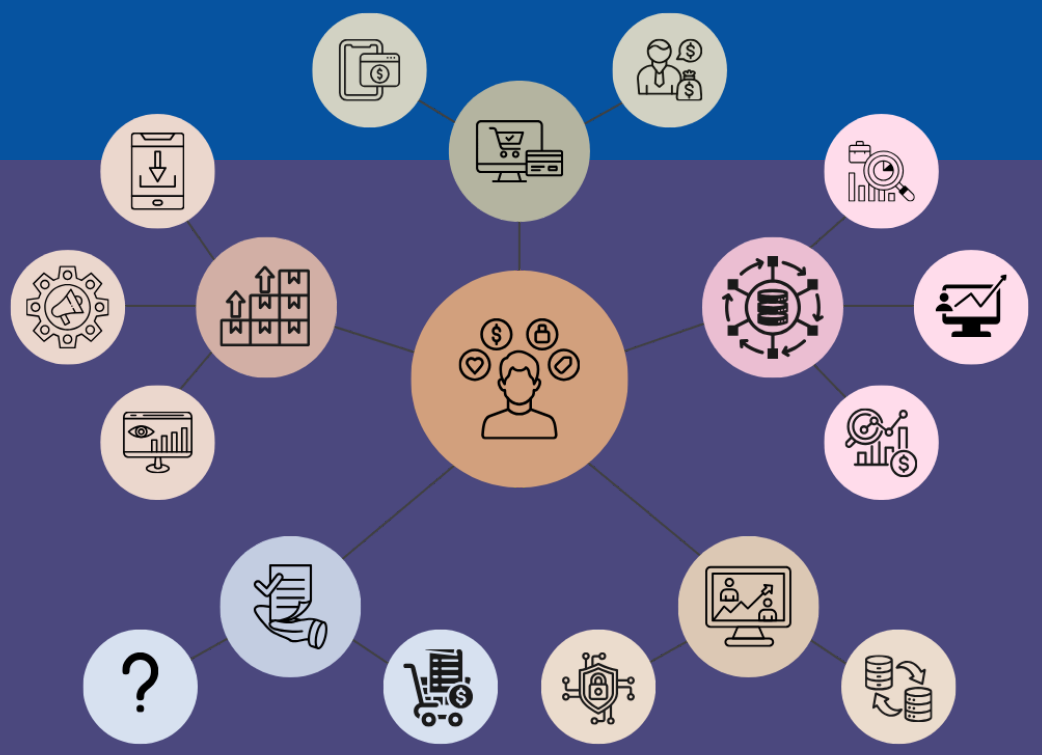
17 April 2026

10:00 - 17:00

EE-01

CONSUMER LAW IN THE DIGITAL AGE



10:00 – 10:15

Registration

10:15 – 10:30

Opening Remarks

10:30 – 11:45

Session I
Chair: Prof. Dr. Osman Berat Gürzumar

- Prof. Dr. Teresa Rodríguez de las Heras Ballell
  AI Agents for Consumer Contracts: Revisiting Contract Law and Rethinking Consumer Protection
- Prof. Dr. Emrehan İnal
  Regulation of Digital Advertising and Consumer Protection

11:45 – 12:00

Coffee Break

12:00 – 13:00

Session II
Chair: Prof. Dr. Başak Baysal

- Prof. Dr. Monika Namyslowska
  Lost in Transaction: EU Consumer Law and the Practice That Never Happened Once
- Dr. Kasper Drążewski
  Gone with the Click: EU Consumer Law and the Evidence That Never Belonged to You

13:00 – 14:00

Lunch Break

14:00 – 15:00

Session III
Chair: Prof. Dr. Bilgin Tiryakioğlu

- Assoc. Prof. Dr. Francisco de Elizalde
  The Threefold Dimension of Platform Governance with Contract Terms in the EU: Transaction, Free Movement Provisions and Constitutional Law
- Assoc. Prof. Dr. Hüseyin Can Aksoy
  Consumer Vulnerability in Digital Environments: Beyond the Rational Consumer Paradigm

15:00 – 15:15

Coffee Break

15:15 – 16:30

Session IV
Chair: Prof. Dr. Kerem Cem Sanlı

- Prof. Dr. Hannes Rösler
  Consumer Collective Redress in the Digital Age – A Review of ECJ Case C-34/24, Apple Store Nederland on International Jurisdiction
- Prof. Dr. Ece Baş Süzel
  AI, Defectiveness and Consumer Protection: A Product Liability Perspective
- Assoc. Prof. Dr. Pınar Çağlayan Aksoy
  Dark Patterns, Choice Architecture, and the Limits of Consumer Autonomy in EU Digital Law

16:30 – 17:00

Concluding Remarks and Closing

- Assoc. Prof. Dr. Pınar Çağlayan Aksoy

Bilkent University
Faculty of Law